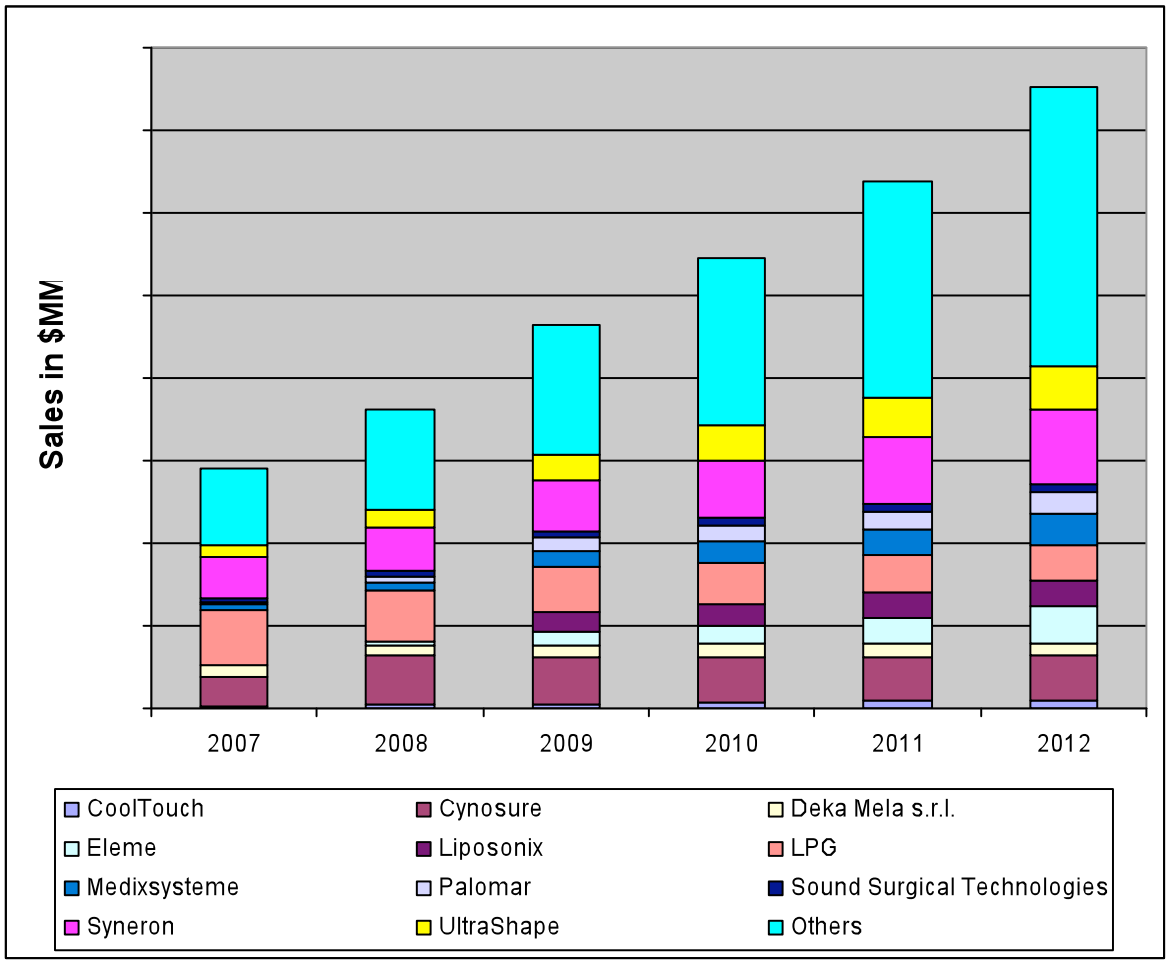
Body Shaping and Cellulite Reduction:
Technology Proliferation Driven by Demand

Although a softening global economy throughout 2008 has impacted capital budgets and pressured overall sales of advanced aesthetic devices, the market for body shaping devices continues to rise. In 2008, the global market for all body shaping platforms is expected to reach $361.9 million, and will expand at a double digit rate to reach $752.9 million in 2012. While sales of body shaping disposables are estimated at just $14.8 million in 2008, they will expand strongly through 2012 to reach $113.7 million. In 2008, more than 46,000 body shaping devices were installed worldwide, of which a majority was mechanical systems such as endermologie. Through 2012, the installed base of systems will rise to more than 73,000 units as physicians who did not offer body shaping increasingly purchase new, clinically validated devices as an adjunct to their growing aesthetic practices and some practices utilize more than one system….

Body Shaping Market Growth by Company



This report provides:

- in-depth analysis of the factors that will contribute to the growth of the body shaping market as well as factors that will mitigate against further expansion;
- detailed sales projections for body shaping platforms *AND* device disposables;
- estimated global sales of the leading eleven device manufacturers for each year from 2007 to 2012;
- comprehensive analysis and comparison of the top manufacturers' products;
- discussion of emerging technologies and products, including recent developments with new players;
- number of practitioners, procedure volume, treatment frequency, treatment fees and total physician procedure fees for body shaping.

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