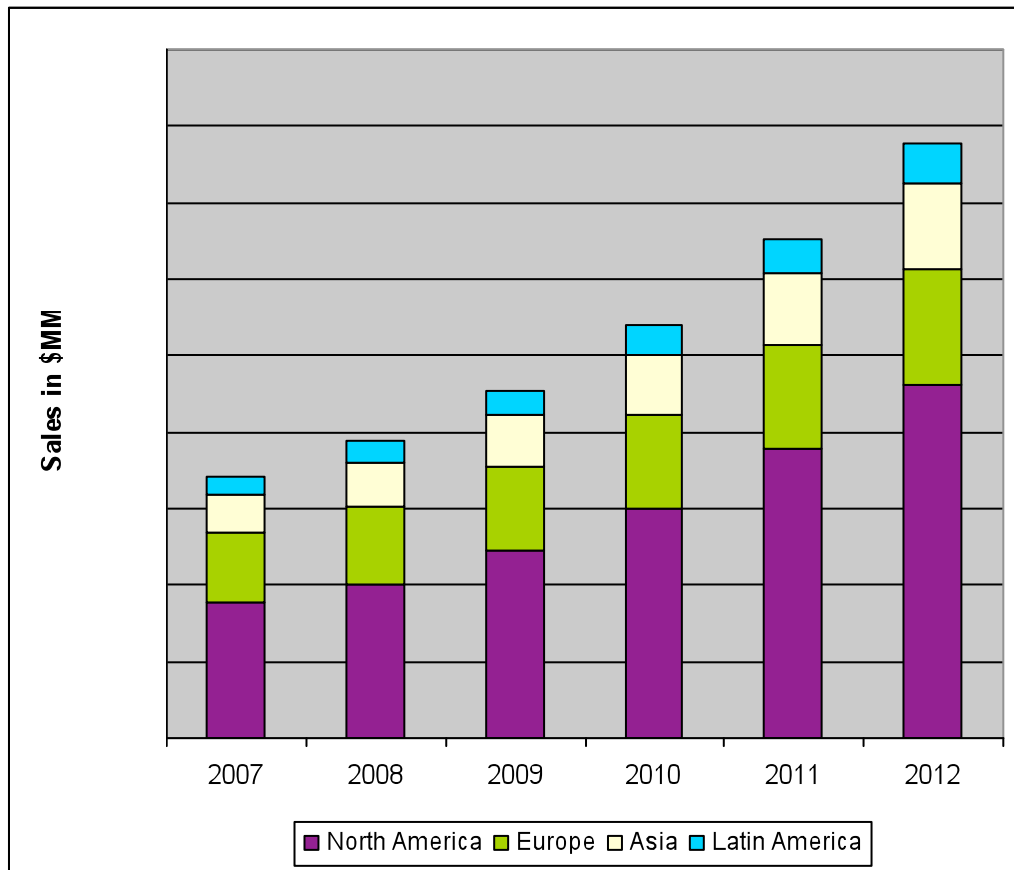


## Cosmeceuticals

In 2008, global sales of physician-dispensed cosmeceuticals are estimated at \$774.9 million, with Obagi leading the market. Through 2012, growth is projected at a high 17.1% per year as physicians throughout North America, Europe, Asia and South America increasingly add skincare lines to augment their aesthetic treatment services. Although these gains will arise from a variety of factors including a strong new group of players entering the market (Dermalogica, Procter & Gamble, Estee Lauder and others), and interesting new product lines that leverage mass market brands (Clinique MD), the greatest growth will result from new eyelash enhancement products that offer a way to counter the thinning eyelashes that occur with age.

**Market Growth of Physician-Dispensed Cosmeceuticals**



This report provides detailed insight on:

- unique characteristics of the physician-dispensed cosmeceutical market;
- market drivers and restraints from the physician perspective;

- active ingredients, new products and product development trends;
- estimated global professional sales of the 11 leading manufacturers for each year from 2007 to 2012;
- break out of sales by region (North America, Europe, Asia, Latin America);
- relative capabilities of the top product manufacturers, including new product activity.

Pages: 36

Date: January 2008

Price: \$950