

# MEDICAL INSIGHT

A woman with her hair wrapped in a white towel, wearing a white bathrobe, is sitting on a bed. She is looking down at a small, white, handheld medical device she is holding against her leg. The background is a plain, light-colored wall.

Mini Report

## Home-Use Devices: New Products Proliferate

October 2009



Based on extensive primary research, this report provides:

- rigorous discussion of how the home-use market compares and contrasts with the professional market;
- in-depth analysis of the factors that will contribute to the growth of the home-use device market as well as factors that will mitigate against further expansion;
- detailed sales projections by major manufacturers of home-use device platforms and disposables through 2013;
- comprehensive analysis and comparison of the top manufacturers' products, prices, regulatory clearances and distribution channels;
- discussion of emerging technologies and products, including recent developments and new players;
- evaluation of failed products.

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