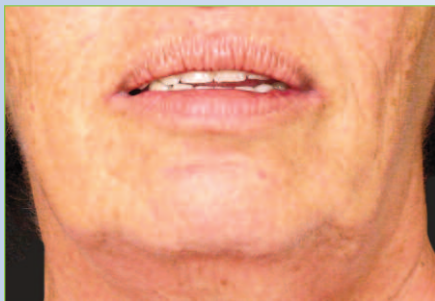


EVOLENCE Collagen Filler Restores Volume and Structure

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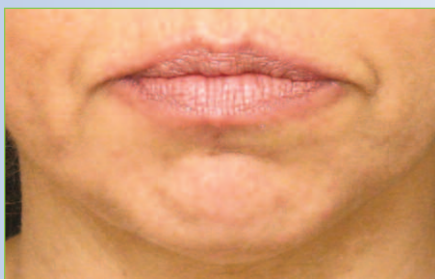


Jawline before Tx

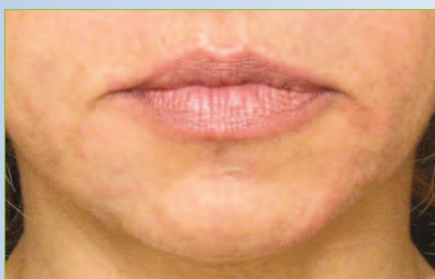


Jawline after Tx

Photos courtesy of Nimrod Friedman, M.D.



Before Tx



After Tx

Photos courtesy of Nimrod Friedman, M.D.

Today's booming dermal filler market is saturated with various products claiming efficacy and longevity of aesthetic results. According to one expert, the recently improved EVOLENCE® and EVOLENCE® BREEZE™ products from ColBar LifeScience (Herzlyya, Israel) lead the way in structural dermal filler skin rejuvenation treatments, offering predictable results and long-term aesthetic solutions for patients.

EVOLENCE and EVOLENCE BREEZE are type I porcine collagen dermal fillers – considered to be one of the most biocompatible xenogenic collagen injectables available in the current market. Using revolutionary GLYMATRIX™ technology, these novel products have been cross-linked with sugar and engineered to mimic the properties of naturally occurring collagen, achieving natural looking results with effects that have been proven to last through 12 months. After one month, EVOLENCE closely resembles the three-dimensional scaffolding of human collagen and there is evidence of fibroblast integration and development of the patient's own vasculature within the implant. Furthermore, the purification and removal of antigenic molecules allows the body to readily accept this product, making allergy testing unnecessary.

"I have been using EVOLENCE and EVOLENCE BREEZE for over five years now and though these dermal fillers have always been good products, the recent improvements and fine tuning have made them my dermal fillers of choice," said Nimrod Friedman, M.D., a plastic surgeon in Tel Aviv, Israel. "Both of them are now much smoother and easier to inject, allowing for an effortless and more even distribution in the target area, more so than any other currently available dermal filler."

Aesthetic dermal fillers are either permanent or semi-permanent (synthetic composition) or degradable products such as hyaluronic acid (HA) and collagen. According to ColBar, one of the

major advantages of EVOLENCE is that it provides structural support to the areas of the facial skin where collagen has been lost with aging. Dr. Friedman advised that he exclusively uses natural and degradable products and refrains from using synthetic materials since they can result in unwanted tissue reactions which may plague the patient for years.

"With EVOLENCE and EVOLENCE BREEZE one can achieve excellent outcomes," Dr. Friedman shared.

Besides the usual indications of wrinkle treatments, Dr. Friedman often uses EVOLENCE in the lower third of the face, addressing marionette lines and jowls. These are typically the first facial areas where the aging process can be observed, highlighted by sagging cheeks, a turning down of the corners of the mouth and marionette areas largely depleted of collagen and fat. In Dr. Friedman's experience EVOLENCE has been very effective in those areas because of its fibrous nature.

"When injecting at deeper levels in the skin, HA will typically disperse laterally and cannot achieve the structural support that you need. Due to the fibrous nature of the collagen product, EVOLENCE is able to adhere to the surrounding tissues providing structural support not available with HA fillers. EVOLENCE lifts the marionette lines, straightens the jaw line and provides some cheek elevation. The effect will last through 12 months," Dr. Friedman noted.

Most companies offer several different HA dermal fillers aimed at individually addressing superficial, moderate or deep lines and wrinkles. EVOLENCE and EVOLENCE BREEZE however, can be successfully layered to treat all levels of the skin which makes it highly versatile. Having a more finely textured consistency than EVOLENCE, EVOLENCE BREEZE is indicated for the correction of fine-to-moderate wrinkles, contour deficiencies and for lip contouring and enhancement.