

# C-Vit Radiance Glowing Fluid

## Enhances Post-Procedure Results

By Bob Kronemyer, Associate Editor



C-Vit Radiance Glowing Fluid by SeSDERMA USA, Inc.

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Illuminated, refreshed and revitalized skin is easy to achieve with C-Vit Radiance Glowing Fluid from SeSDERMA USA, Inc. (Atlanta, Ga.). "This is a great product for post-procedure," said Tracy Carriere, R.N., who is in practice with her husband, Edward Carriere, M.D., in Franktown, Colo. "If you have a patient who is very pink at the end of a procedure, the glowing fluid helps the skin transition to normal tones. The skin is illuminated."

The laser spa, within the internal medicine practice, uses C-Vit Radiance following such procedures as microdermabrasion and chemical peels. Patients are encouraged to use the moisturizer twice a day, as an integral component of a comprehensive skincare regimen. "C-Vit Radiance is my one step as an antioxidant," Ms. Carriere said. "It is so important to the skin. Over the course of time, you truly see some of the brown tone diminish in the skin. There is also an almost immediate flash response for the redness in the skin."

Unlike vitamin C products from other companies, "where when you open their product, it turns brown almost immediately, C-Vit Radiance stays more stable," Ms. Carriere observed. "It does not change color."

Besides containing vitamin C (ascorbyl glucoside), the glowing fluid incorporates white mulberry extract (for inhibiting melanin synthesis by blocking tyrosinase) and licorice extract. "C-Vit Radiance is a good overall product for sun damaged skin," Ms. Carriere said. "The luminous pigments reflect light evenly and even the tone, because as we age we lose that brightness to our skin."

Ms. Carriere uses C-Vit Radiance herself. "I think it helps my skin with firmness and fine wrinkles, and definitely with my brown, sun damaged skin. The product is also non-irritating and can be applied to all skin types. Everyone who has used it loves it. They have all come back for more." A one ounce tube lasts between two to four weeks. "I tell everyone to put it on their face and neck, then whatever is left over to rub on the back of their hands," she said.

Jennifer Sweitzer is a medical aesthetician at Avanti Skin Center of Boulder, in Colo. She noted that both men and women "can enjoy and appreciate the moisturizer. It has a very nice light texture. It also has a great smell — a real sweet orange extract smell."

In her practice, Ms. Sweitzer recommends C-Vit Radiance either post-procedure or once daily to homogenize skin tones. "For women who don't want to wear makeup, it is a wonderful daily moisturizer. It is one of the most popular skincare products we dispense."

Ms. Sweitzer, who also uses the product, likes the way that her skin looks. "It has a little bit of luminosity and glow. It is very pleasant to use. Vitamin C is a wonderful antioxidant. It not only helps reduce our free-radical damage, but adds a little brightness and freshness to dull skin. C-Vit Radiance provides a natural radiance, and people in Boulder like to be natural. This moisturizer adds a little illumination and a little revitalization to the skin. SeSDERMA has also spent a great deal of time and money on researching and developing their products."