

Canfield Unveils New Facial Imaging System

By Bob Kronemyer, Associate Editor

In the world of clinical imaging, Canfield Imaging Systems (Fairfield, N.J.) is a global leader offering an extensive line of imaging products ranging from the basic, camera mounted TwinFlash to the state-of-the-art VECTRA 3D imaging system. In the aesthetic skincare market, Canfield's products and technology have continued to shape facial imaging over the years.

With their new Reveal Imager, Canfield delivers leading edge technology in an easy-to-use, portable facial imaging solution. In seconds Reveal folds up into a custom fitted case for easy transport to health fairs or other events. Inside is a high tech imaging system to see beneath the skin's surface and identify a range of common, treatable cosmetic conditions.

"The Reveal provides consultative information that can be used to help educate the client or customer at the skincare facility," Mr. Larkey said. Moreover, the new imaging system includes tools for product selection and prints a personalized customer report. The skincare facility simply preloads descriptions and photographs of the products and services they provide, then during the consultation process the aesthetician can bring these into the customer's report with the click of a mouse.

"The highly portable Reveal Imager is modular so it can be deployed at special events or configured as a permanent counter solution," Mr. Larkey noted. The product features a

12 mega-pixel, color balanced image capture module to take high quality, standardized and reproducible medical grade photographs. "This provides exceptional detail for the consultation."

A skincare counter or an aesthetic nurse's station can use the Reveal Imager to take patient photographs (both standard and cross-polarized).

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Then the system generates RBX (red and brown) views. "With an integral high resolution magnification tool, the skincare specialist can zoom in to high detail to help explain the problem and determine the appropriate treatments," Mr. Larkey explained.

"This software is extremely user-friendly," Mr. Larkey said. "The system is simple to use and very intuitive yet delivers highly reproducible results in medical grade photographs. Reproducible photographs lead to a higher level of credibility and increased accuracy for comparing before and after pictures."

Reveal's software can also be integrated with Canfield's Mirror medical imaging software for sharing photographs and archival purposes. "Reveal is designed for anyone who provides skincare consultations," Mr. Larkey said. "This includes a clinical office, a high end day spa or destination spa, as well as any sort of retail skincare operation. Many medical facilities also have retail counter sales for skincare products. Reveal is a nice fit for this type of operation."

Reveal brings medical quality imaging to a broader range of users than before. With its attractive design, leading edge technology, compact construction and portability, Canfield is setting the standard in aesthetic imaging systems.



Reveal Imager