

DermaMed's C-Sculpt Provides OTC Cellulite Treatment

By Bob Kronemyer, Associate Editor

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Your staff no longer needs to be licensed to operate an effective body contouring system. The C-Sculpt from DermaMed International, Inc. (Lenni, Pa.) is an over-the-counter (OTC) system for the temporary reduction of cellulite, stimulation of collagen production and increased circulation. "The C-Sculpt can be used by aestheticians, massage therapists or anyone with a practical knowledge of the lymphatic drainage system, without having to have a medical degree or accreditation," said Gale Lawrence, M.D., a family practitioner in Seal Beach, Calif.

This Class One device incorporates three technologies: suction to break up the bands that hold the cellulite nodules together; light-emitting diodes (LEDs) to stimulate micro-circulation; and a cooling device that allows the LEDs to penetrate into the cellulite for increased circulation to the area, then breaks down the cellulite nodules and pushes them into the lymphatic system.

"You first open up the lymphatic system, followed by treatment, then close the lymphatic system," Dr. Lawrence explained. The handpiece incorporates the LEDs. "The LED component of the C-Sculpt not only increases the circulation, but stimulates collagen production as well," Dr. Lawrence said.

A typical treatment session lasts 15 to 20 minutes for a facial, and 25 to 30 minutes for a body procedure. A treatment program is recommended for optimal results, two or three times a week for the first two or three weeks, followed by weekly sessions. After completing a series, monthly maintenance sessions are suggested. Patients are also encouraged to exercise, watch their diets and keep well hydrated for increased treatment efficacy.

Microdermabrasion (MegaPeel®) and all the facials work on the outer layer of

the skin, whereas the C-Sculpt targets the inner components, such as lifting and promoting collagen remodeling. With facial treatments, patients can expect "a diminishing of fine lines and a lifting around the jowl area and on the neck," Dr. Lawrence conveyed.

"On the body component, there is definitely a smoother appearance, along with a tightening and lifting effect," Dr. Lawrence said. Most patients can also expect a circumferential loss on the thighs, abdomen, buttocks and arms.

As opposed to many other contouring devices, the C-Sculpt uses LED instead of radiofrequency (RF) or infrared light. "Hence, it is not a painful procedure, but more of a delightful stimulating experience," Dr. Lawrence explained. And unlike endermology, which can be very painful for the patient and labor intensive for the operator, "the C-Sculpt is very comfortable for both the patient and operator. It is like a deep-tissue massage. The experience is actually very pleasant. In fact, some patients fall asleep."

Furthermore, the C-Sculpt "is actually a very simplistic system. There are not a lot of frills," Dr. Lawrence said. "It is also highly portable and easily incorporated into most medical spas as an adjunct to their massage therapy and a complement to their facial routines."

Dr. Lawrence is not surprised by the popular reception of the C-Sculpt over the past year. "This easy, user-friendly system achieves a very nice, pain-free type of result for temporary reduction of cellulite as well as body contouring and facial tightening," she stated. "Patients are always excited. If you treat one side, then let them feel and see the difference between the treated and untreated side, they can feel the tightening and lifting."