

IOSON Conduit Gels Include Active Ingredients to Improve Tx Results

By Bob Kronemyer, Associate Editor



IOSON Gel



IOSON Hair



IOSON Anti-wrinkle

IOSON (iontophoresis) non-irritating, non-oily guide gels, from SeSDERMA USA, Inc. (Atlanta, Ga.), offer a variety active ingredients to benefit the skin. These gels are intended for application directly to the treatment area during various aesthetic procedures, to treat a range of afflictions including cellulite, pigmentation and wrinkles.

“These gels allow us to penetrate the product more effectively into the dermis,” said Cecilia Ryle, national trainer and product distributor for SeSDERMA, based in Atlanta, Ga. “Most devices in our industry are sold with just a plain conductor. However, those gels do not contain an active ingredient and they are extremely messy. Without active ingredients, it is unlikely a patient will receive the changes from their treatment that are necessary for good results.”

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Ms. Ryle is most excited about IOSON DMAE (dimethylaminoethanol) and IOSON Lypolitic. IOSON DMAE, which contains 20% DMAE and 1% glycerin, is particularly suited to use with radiofrequency (RF), intense pulsed light (IPL) and light-emitting diodes (LED). “This gel provides the skin with a lifting effect while it fights flaccidity,” Ms. Ryle said. “Muscle tone and contractions are also increased.” The gel comes in a 400 ml container that is easy to handle during treatments.

IOSON Lypolitic “achieves great results for cellulite.” This gel contains caffeine and L-carnitine, and is indicated for fat deposits

and obesity. “IOSON Lypolitic improves circulation, reduces edema and enhances lipolysis,” she noted.

In addition, basic IOSON Gel, contains Transcutol, which enhances the penetration of active ingredients. “This gel can be used with a serum, like vitamin C,” Ms. Ryle noted.

IOSON BT (Botox-like) contains argireline, which works in the muscle receptor to dampen the muscle, so expressions will not have the same degree of animation. “In conjunction with devices, argireline relaxes muscle contractions and affects wrinkles and expression lines,” Ms. Ryle said. IOSON BT comes in a 200 ml container and is appropriate with RF, IPL, LED, ultrasound and galvanic treatments. The gel is applied on areas of the face that typically receive cosmetic fillers, and for other expression lines and wrinkle filling treatments.

Three other gels in the IOSON line are IOSON Hair (stops hair loss while strengthening and stimulating hair growth), IOSON Depigmenter (contains alpha arbutine and phytic acid, which even the skin tone) and IOSON Anti-wrinkle (contains hyaluronic acid, which repairs and strengthens the dermis and diminishes the depth of wrinkles).

Another gel, IOSON Glowing, illuminates and revitalizes the skin, due to its ascorbic acid content. IOSON Purifying incorporates salicylic acid, azelogyline and a sebum regulating complex, which regulates excess sebum secretion, whereas IOSON Soothing contains active ingredients with soothing and calming properties.

“All of our gels are interchangeable with a variety of devices,” Ms. Ryle stated.